



PRESS FILE



Awards of the European Week for Waste Reduction 2016



With the support of
the European Commission

www.ewwr.eu



Generalitat de Catalunya
Departament de Territori
i Sostenibilitat

Agència de
Residus de
Catalunya

bruxelles
environnement
teefmilieu
brussel
brussels



A.i.c.a.
Associazione Internazionale
di Comunicazione Ambientale



Table of Content

KEY FACTS	3
A. Who are the European Week for waste Reduction 2016 Awards winners?	4
B. The EWR Awards: How does it work?	6
C. What happened during the European Week for waste Reduction in 2016?	7
D. Who are the stars of the EWR 2016 Awards!	9
▶ Administration/Public authority category	9
▶ Association/NGO category	10
▶ Business/Industry category	12
▶ Educational Establishment	13
▶ Citizen(s)	15
▶ Other	16
E. What is the role of the EWR in the current waste situation?	18
F. The European Week for Waste Reduction and its Partners, a Life+ Project	20
ANNEX 1: List of EWR 2016 nominees	22

KEY FACTS

The European Week for Waste Reduction 2016

- ✓ 12,255 actions implemented
- ✓ With the cooperation of 43 Coordinators
- ✓ In 32 countries

The EWWR nominees:

- ✓ 86 nominees
- ✓ 12 finalists
- ✓ 6 winners

Topics on the actions:

- ✓ Reduce
- ✓ Reuse
- ✓ Recycle
- ✓ Clean-ups





A. Who are the European Week for Waste Reduction 2016 Awards winners?

The **EWWR 2016 Awards Ceremony** took place in **18 May 2017**, at **Casa Llotja de Mar in Barcelona** at the occasion of the final **LIFE+ EWWR International Conference!** There the greatest Action Developers of the previous edition of the EWWR were rewarded by our distinguished Jury.

The 8th edition of the EWWR Awards Ceremony was organised as part of the final LIFE+ EWWR International Conference. The name of the conference was "[Qualitative prevention, a new approach towards the circular economy](#)". During this conference, many EWWR coordinators presented best practices organised on their territories during the EWWR. This was a fantastic opportunity to show the work achieved locally by all actors involved in the project and celebrate the last Awards ceremony under the LIFE+ financing.

Here are the winners and finalists of EWWR 2016 per category:



- In the **Administration/Public Authority category** the winner is *Travel with Recycling*, implemented by Ayuntamiento de Utebo, Spain.
The finalists are *Förpackningsspanarna (Package Scouts)*, implemented by Kretslopp och vatten Gothenburg, Sweden and *La Louvière: zero waste objective*, implemented by Ville de la Louvière, Belgium.
- In the **Association/NGOs category** the winner is *Zero Waste EWWR in Végegyháza*, implemented by Barangoló Közhasznú Egyesület (Barangoló Public Association), Hungary.
The finalists are *No Plastic in the Bin! - Prevention of plastic in organic waste*, implemented by Ökolöwe Umweltbund e.V., Germany and *Reuse day in Rojc!*, Implemented by Association Green Istria/ Udruga Zelena Istra, Croatia.
- In the **Business/Industry category** the winner is *Jo em comprometo! (I commit myself!)*, implemented by Caprabo, Spain.
The finalists are *Integrated management of food and other types of waste*, implemented by Unialco SL, Spain and *RISPETTU project – Sustainable hotel sector*, implemented by UMIH Corsica, France.



- In the **Educational Establishment category** the winner is *Un jardín para todos (A garden for everyone)*, implemented by Ikastola Iparragirre, Spain.
The finalists are *There is no planet B ornheim*, implemented by Europaschule Bornheim, Germany and *We Are a Sustainable Community implemented*, by Escola Lluçanès, Spain.
- In **Citizen(s) category** the winner is *The experiment "Yellow bag"*, implemented by Evelyn Spillmann, in Hildesheim, Germany.
The finalists are *Caçadors de Trastets (Junk Hunters)*, implemented by Javier Ruiz Rojas, Spain and *Car Boot Sale – Green Edition*, implemented by Comitato Macanno, Italy.
- In the **Other category** the winner is *Systemic Food Design*, implemented by University of Gastronomic Sciences, Italy.
The finalists are *PontVelem Program in EWWR*, implemented by PontVelem Program, Hungary and *Together for a Better Society*, implemented by Chamber of Local Public Economy, Slovenia.

For more details about the winners and finalists, see [section D](#). For the full list of EWWR Awards Nominees see the [Annex 1](#).

Congratulations to them all!

In the past, EWWR Awards ceremonies have taken place in [Brussels \(2015\)](#), in [Budapest \(2014\)](#) and in [Rome \(2013\)](#).

We hope you didn't miss this special EWWR event as it marked the end of the four-year LIFE+ project. Starting next year the EWWR will enter a new phase. Stay tuned and learn more about the future of the campaign here: www.ewwr.eu/en/project/the-ewwr-the-success-story-continues.



B. The EWR Awards: How does it work?

The categories

Every year, our Coordinators pre-select a maximum of 6 actions (1 per category of Action Developers), which took place within their territories, and put them forward as EWR Awards Nominees. The categories of Action Developers are:

- Administration/Public authority;
- Association/NGO;
- Business/Industry;
- Educational Establishment;
- Citizen(s);
- Other.

Out of 86 actions that were submitted by EWR Coordinators to run for the EWR Awards this year, two actions per category were chosen as finalists and one as winner. **18 actions were rewarded during the EWR Ceremony.**

The EWR Jury

The actions are chosen by the EWR Jury, composed personalities from the environmental sector who are recognised at European level, as well as professionals in the field of waste management. They are in charge of examining the shortlisted actions (those pre-selected by the EWR Coordinators) and of designating a winner in each of the 6 categories.

This year our distinguished Jury members, appointed for each of the Action Developers categories are:

- Administration/Public authority: **Peter DeFranceschi**, Head of Brussels Office, ICLEI (Local Governments for Sustainability);
- Association/NGO: **Piotr Barczak**, Project Officer for Air and Waste at EEB (European Environmental Bureau);
- Business/Industry: **Michael Steurer**, Advisor, EU Affairs for Energy & Environment, Eurochambres (The Association of European Chambers of Commerce and Industry);
- Educational Establishment: **Yukiko Tsuburaya**, International Young Reporters for the Environment Assistant, FEE (Foundation for Environmental Education);
- Citizen(s): **Simona Bonafè**, MEP, ENVI Committee, European Parliament;
- Other: **Gunther Wolff**, Policy Officer, DG Environment, European Commission.

The criteria

To select the finalists and winners of the EWR Awards, the Jury follows the EWR selection criteria:

- ✓ Visibility and communicational aspects;
- ✓ Quality of content and focus on waste reduction, products reuse or materials recycling;
- ✓ Originality and exemplarity;
- ✓ European reproducibility;
- ✓ Lasting impact & follow-up;
- ✓ Motivation of target audience and/or general public;



C. What happened during the European Week for Waste Reduction in 2016?

The **European Week for Waste Reduction (EWWR)** is an initiative aiming to promote the implementation of awareness-raising actions about sustainable resource and waste management during the last week of November. It encourages a wide range of audiences (public authorities, private companies, civil society as well as citizens themselves) to get involved. The EWWR is a project currently co-financed by the European Commission's LIFE+ programme (2013-2017) and was originally launched in 2009 under the same programme.

The 8th edition of the EWWR took place **from 19 to the 27 November 2016**.

During the 2016 edition, **12,225 actions were implemented in Europe and beyond** in the scope of raising awareness to reduce the municipal waste generated each year in the 28 countries of the EU.



Our EWWR Coordinators

The European Week for Waste Reduction 2016 was organised by **43 Coordinators across 32 countries**:

- In territories directly coordinated by national, regional or local Coordinators, the European Week for Waste Reduction took place in **Austria, Belgium, Bulgaria, Cyprus, Czech Republic, Estonia, Finland, France, Germany, Hungary, Italy, Latvia, Lithuania, Malta, Portugal, Slovenia, Spain, Sweden and the United Kingdom**.
- Moreover, outside the boundaries of the European Union, actions for the European Week for Waste Reduction were coordinated in **Andorra, Bosnia and Herzegovina, the Dominican Republic, as well as in Montenegro**. Although no actions have been officially registered, the EWWR was coordinated also in **Albania, Benin and Iceland**.
- The EWWR Secretariat has promoted and coordinated the EWWR in those areas that were not covered by a EWWR Coordinator this year. We have therefore received projects from other EU countries including **Croatia, Denmark, Greece, Ireland, Luxembourg and Romania**, and reaching as far as **Cuba, Tunisia and also Cambodia!**

Our Action Developers

With the support of the EWWR Coordinators and of the EWWR Secretariat, a **variety of Action Developers**, including administrations, associations and NGOs, businesses and industry, educational establishments, citizens and others, were involved in the EWWR 2016. By carrying out awareness-raising actions on the "3Rs", Reduce, Reuse and Recycle, Action Developers targeted various audiences, from employees and customers to children and students.

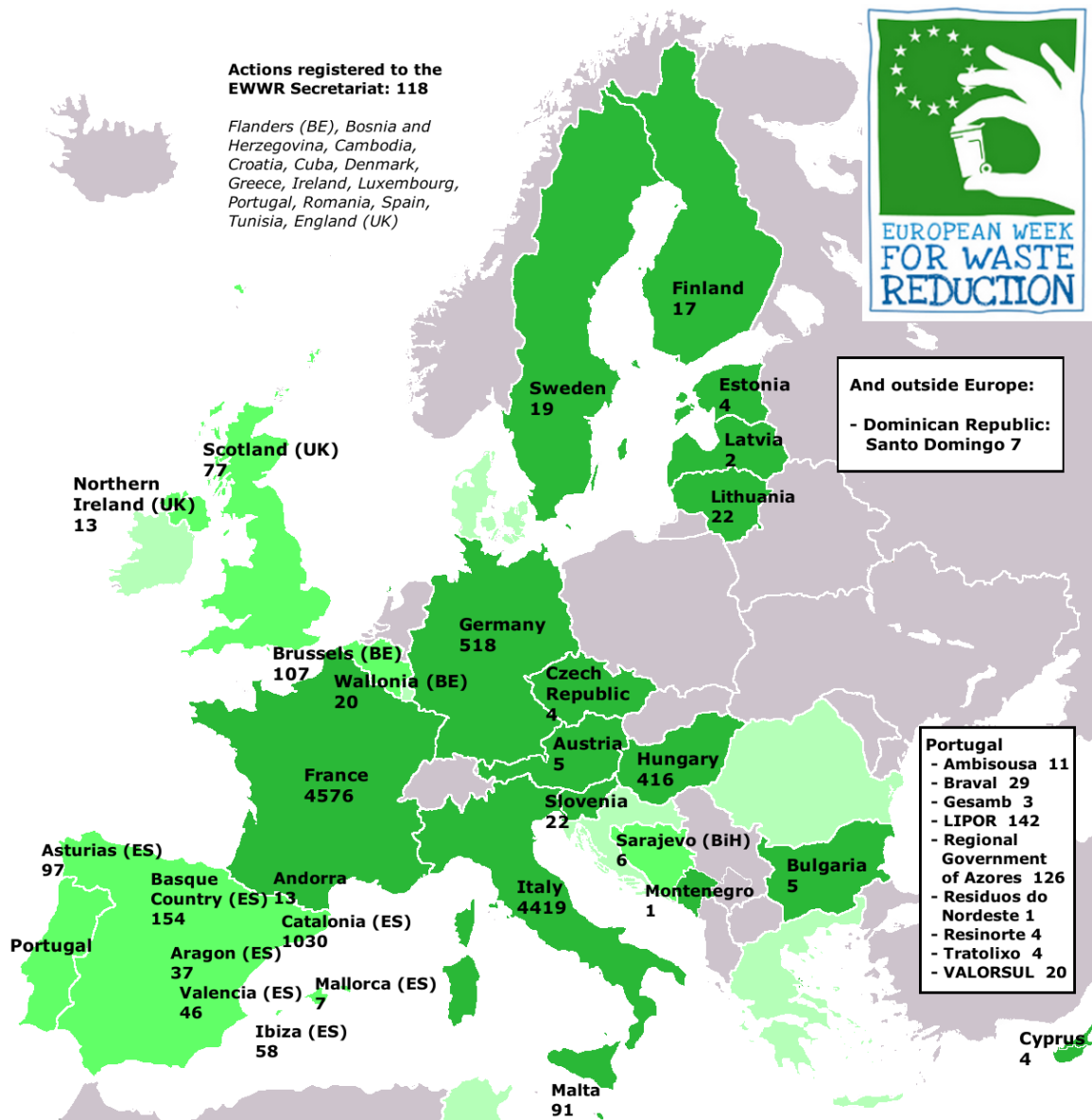


These actions ranged from simple e-mails to comprehensive awareness-raising campaigns, focusing on the various stages of a product's life cycle: from production, consumption and reuse to selective collection and recycling. The actions focused **on one or several of the four following themes: Waste reduction, Product reuse, Material recycling, and Clean-Up.** In addition, the 2016 edition of the EWWR put a specific emphasis on the topic of [Packaging waste](#) with the slogan Use Less Packaging! in the scope of the Prevention Thematic Days 2016.

We invite you to have a look at the [comprehensive press file](#) issued after the EWWR 2016, where you will find a broad overview of what happened in the Coordinators' territories.

Join us for the 9th edition of the EWWR
from 18-26th November 2017!

European Week for Waste Reduction 2016 - Map of Actions



D. Who are the stars of the EWR 2016 Awards!

► Administration/Public authority category

Winner: "Travel with Recycling"

Ayuntamiento de Utebo, Aragón, Spain



Utebo is a municipality committed to waste prevention. They have been campaigning for selective collection since 2000, participating in the EWR since 2012, and have the first and only Local Waste Prevention Plan of the Aragon Region. The plan won the Environment Awards of Aragon in 2015.

The activities carried out in the EWR 2016 included the organization of 2nd hand markets, agro-ecological exhibitions with bulk sale of products of organic farming and proximity; Local Agenda 21

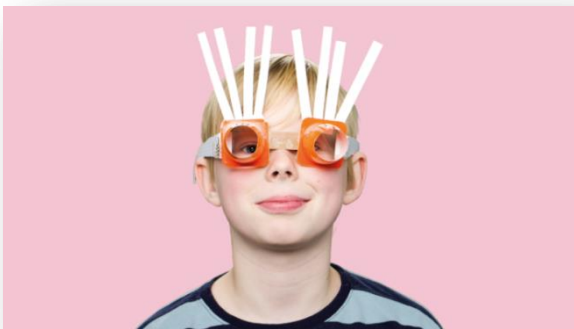
Forum; artistic workshop of recycled clothing, intended for children; cleaning the river bank and last but not least the "Travel with Recycling" Campaign.

Find out more about this action in the [good practice document](#).

Finalists:

"Package Scouts - FörpackningSpanarna"

Kretslopp och vatten, Göteborgs stad, Västra Götaland, Sweden



The action was about reducing packaging waste with help from students between 11 and 12 years old - The Package Scouts. Teachers we offered material including a film, readymade presentations and a tutorial. The action comprised 4 lectures and several steps to be done with the students. First they learned about the issues related to packaging and the materials. Then they created the special glasses and went to several shops. There they got the chance to identify good or bad packaging with their special glasses, and also report it to the managers of the shops.

Find out more about this action in the [good practice document](#).



La Louviere: Zero waste objective Ville de la Louvière, Hainaut – Wallonie, Belgium

For several years, the City of La Louvière has committed to implement a responsible policy of waste reduction by investing in actions and awareness campaigns in terms of prevention, re-use and recycling. Thus, in the context of the EWWR 2016, the Environment Department proposed to provide information, advice and tips enabling citizens to produce less waste when shopping without diminishing their "comfort". To do this the

Environment Department organised the week R³: Reduce, Reuse, Recycle including three parts:

1. Primary Schools - "A Zero Waste Week at School!"
2. Citizens component: Zero waste cooking lessons, natural cleaning products workshop, bicycle exchange.
3. Communication: Book presentation about zero waste lifestyle, guide to reducing waste in 2016 with experiences from families that have tried the zero waste experience.



Find out more about this action in the [good practice document](#).

► ASSociation/NGO category

Winner: Zero waste EWWR in Végegyháza

Barangoló Közhasznú Egyesület (Barangoló Public Association), Végegyháza, Békés, Hungary

Végegyháza is a small settlement in Békés county with approximately 600 households and 1300 inhabitants. The Barangoló Association, is the engine of cultural and community life of the village. Creativity, positive emotional influence, cooperation and enthusiasm are just a few words that describe the essence of the action. Posters with the programme and details were printed out on recycled materials and distributed in the most frequented places of the village.

The activities comprised:

- Zero Waste through the eyes of children
- Joyful packing;
- Public roundtable discussion on waste management;
- Collection of electrical equipment;



Find out more about this action in the [good practice document](#).

Finalists:

No Plastic in the Bin! - Prevention of plastic in organic waste

Ökolöwe Umweltbund e.V. , Leipzig, Saxony, Germany



The association Ökolöwe works on environmental topics in the city of Leipzig since 1989 and runs an internal working group about waste reduction and recycling. They have participated in the EWWR since 2010. For 2016, the waste reduction working group produced a city-wide campaign against plastic bags in the biowaste bins. The reason behind is the high amount of plastic bags in the biowaste that causes problems for biowaste fermentation plants.

The working group got together with the two municipal waste companies of the region who were happy to start an awareness raising campaign. They produced leaflets, posters and stickers to put them on every single biowaste bin in the city (500,000 inhabitants). The action was a great success and has been growing ever since.

Find out more about this action in the [good practice document](#).

Reuse day in Rojc!

Udruga Zelena Istra (Association Green Istria), Pula, Istria, Croatia

Community Centre Rojc is a particular "place of civil society," an alternative urban culture centre situated in a small town called Pula in Croatia. Rojc hosts 111 associations with very different activities: culture and art, sport and recreation, children and youth, ethnic minorities, etc. Rojc is an incubator of many projects and activities about sustainability from urban gardening, reuse, flea markets, DIY, upcycling workshops, etc.

Together with tenants and citizens, Green Istria organised the event "Reuse day in Rojc" in order to promote the EWWR, reuse and packaging waste reduction. The action comprised a creative workshop, a "bring your own" for the Community café, "Food not waste" lunch for volunteers and other events. This was also the first of many actions for this new Community Cafe.



Find out more about this action in the [good practice document](#).



► Business/Industry category

Winner: Jo em comprometo! (I commit myself!)

Caprabo, 43 cities in Catalonia, Spain



Caprabo participated for the 5th year running in the European Week for Waste Reduction in Catalonia. They focused on the chosen theme of packaging waste prevention explaining how to reduce the impact of our own products through the application of eco-design in our packaging. Various information and awareness actions were carried out, such as giving a second life to clothes and shoes,

recycle and reuse workshop, the "I commit myself!" campaign, exchange market, and other activities.

Caprabo has a customer loyalty card used regularly by over 1.2 million customers. An email was sent to their most loyal customers, in order to raise their awareness and offer advice on responsible consumption, to give a second life to clothes and shoes and to avoid food waste.

Have a look at the [good practice document](#) for this action.



Finalists:

RISPETTU project - sustainable hotel sector

Ajaccio, Corsica, France

As part of the environmental project RISPETTU, 10 hotels in Corsica joined forces during the entire EWW, with the support of other actors. This wide involvement created a momentum around the issue of waste in the tourism sector, a significant problem in Corsica. A round table discussion to gather best practices was organised and followed by several concrete changes. The hotels decided to use local products, bought in bulk and proposed in refillable containers. They did not use plastic bags or disposable cups, and purchased larger quantities of cleaning products. They reduced the rotation of all linen, towels, bath mats and bed sheets and installed flow restrictors.

Have a look at the [good practice document](#) for this action.



Integrated management of food and other types of waste

Irun, Gipuzkoa, Spain



This initiative is a combination of various measures that were implemented with the objective of minimizing food waste in the logistics warehouse. At the same time taking advantage of any food waste to create other recycled materials. Previously, all food waste was put into trash compactors, without any separation of materials, and then sent to the local rubbish tip.

The solution involved various initiatives and actions. Each type of material had to be managed in different ways to help maximize any benefits from these improvements.

All of the forementioned activities are still ongoing. During the EWWR, information were sent to all their staff, reinforcing the idea of the need to continue working to further reduce waste and encouraging them to come up with new ideas.

Find out more about this action in the [good practice document](#).

► Educational Establishment

Winner: Un jardín para todos (A garden for everyone)

Iparragirre Ikastola, Bilbao, Basque Country, Spain

Iparragirre Ikastola is an Infant Education centre located in Bilbao, in the Basque Country, which educates students from two to six years old.

Through their educational commitment, they try to ensure that the students learn environmentally responsible habits by making them the protagonists of the learning process. Students are educated through continuous activities such as exhibitions, weekly workshops, using reusable containers and fabric bags for snacks and so forth. During the EWWR, they carried on with the activities and sent an e-mail to families, informing them about the week and highlighting our commitment to the prevention and separation of waste.



Have a look at the [good practice document](#) for this action.



Finalists:

There is no planet B ornheim

Bornheim, North Rhine-Westphalia, Germany

After successfully abolishing paper bags for food in their school last year EWWR, the students representatives of the European School of Bornheim, set a few more targets for waste prevention and environmental awareness in the school. For the EWWR, they wanted to completely abolish the coffee-to-go cups, or at least to reduce them by means of an increased range of pots, as well as the offer of self-developed thermo-cups on sale, or by offering a discount to people bringing their own thermo-cups.

They informed the pupils about the problem of to-go cups through information events and screens. Since EWWR 2016, these cups cost 20 cents more than reusable cups. The experiment will be evaluated to see if the single-use cups can soon be fully abandoned.

Find out more about this action in the [good practice document](#).



We are a Sustainable Community

Prats de Lluçanès, Osona, Barcelona, Spain

This activity was split in four main actions:

- We are a sustainable community: creating scientist groups to share sustainable practices.
- Common European Action - Smart Shopping: a communication campaign raising awareness on the need for packaging waste reduction, through information and a photocall with a frame decorated by them with the message "Use Less Packaging!"
- Waste diary: This action was based on keeping a record of the waste produced in a week on a Waste Diary. To have a clear idea about the waste produced on a daily basis, data collected was then analysed.
- Food waste warrior: Children of first cycle designed a warrior with special powers to fight against food waste. The action was also implemented in Scotland as part of a twinning activity.



Discover the [good practice document](#) for this action.



► Citizen(s)

Winner: The experiment "Yellow Bag" (Das Experiment Gelber Sack)

Hildesheim, Northern Saxony, Germany

Ms. Spillmann is the founder of the experiment "Yellow Bag", a Facebook community which sets the goal to reduce the amount of packaging in household (in Germany packaging is being separately sorted by the households in a "yellow bag"). For the EWWR, Ms. Spillmann organized 2 sorts of actions:

- The Experiment "Yellow Bag" – an online activity through Facebook in the form of a 4-weeks packaging waste diary. Following this success, the municipal waste company in Hildesheim adapted her idea and created a 4-week calendar for every household.
- EWWR Action Week: Ms. Spillmann founded a plastic free round table in her hometown and they organised many different activities in the city. The round table collaborated with Greenpeace, little shops, libraries the city cinema and a school. The events can be found on [Facebook](#).



Have a look at the [good practice document](#) for this action.

Finalists:

Caçadors de Trastets / Junk Hunters

Javier Ruiz Rojas, Rubi, Catalonia, Spain

The Junk Hunters (Caçadors de Trastets) initiative turns the cleaning up of junk into a fun, educational activity that raises awareness about the need to establish a new relationship with the environment. By inviting children to participate in the clean-up operations, they want encourage future generations to think about treating the environment with the respect it deserves. Several activities were carried out such as a "Before and after" card game, drawing of a picture of the woods after the activity pointing to what should and should not be there, "Have your say" activity, and more.



Find out more details about this action in the [good practice document](#).

Car Boot Sale - Green Edition

Comitato Macanno, Cattolica, Emilia Romagna, Italy



The Car Boot Sale is back for the fourth year, at the occasion of the EWWR. It is a market of reuse that is inspired by the English tradition of Car Boot Sale, in which citizens fill their car of objects stored in their basement or attic for resale, turning their trunk in a stand. The idea is to give a new life to your used items, and not to throw them, thus to reduce waste and garbage. This year, as the theme is the reduction of packaging, it will create a space for those who sell products without packaging (detergent or soap for example).

Find out more about this action in the [good practice document](#).

► Other

winner: Systemic Food Design

University of Gastronomic Sciences, Pollenzo, Piemonte, Italy

www.systemicfooddesign.it is an interactive and educational tool aiming to prevent waste generation by explaining the complexity of agro-food products and their packaging, throughout the whole supply chain. Systemic Food Design.it is a website that applies the guiding principles of Systemic Design to the food world: a production system in which every choice has consequences and the creation of valued relationships, with both the territory and the community. When dealing with food quality, we enter into a concept definition that is multi-faceted in its very nature. Systemic Food Design attempts to speak of the concept of the production and commercialisation of products and services in a practical way, throughout the supply chain, in order to teach new generations to recognise "system quality".



Find out more about this action in the [good practice document](#).



Finalists:

PontVelem Program in EWR

Country wide in Hungary

The PontVelem (PointWithMe) Smart Program is a nationwide initiative designed for primary school students and teachers, involving children' parents, as well. It gives a boost to separate waste collection in a joyful way, it teaches children financial consciousness and sustainable development whilst it emphasises the importance of charity. During the action students could collect points for different activities which could then be used to buy some tangible and intangible things. It could also



be used for charity. Points were collected through separate waste collection, filling-in online tests and tasks and taking part actively in the BankWithMe financial education subprogram.

Within the framework of the EWR, an 8 week long battery collection competition was organised started from the 21st of November until the 15th of January.

Have a look at the [good practice document](#) for this action.

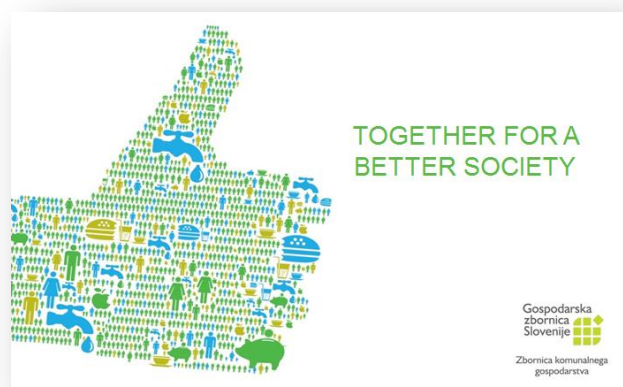
Together for a better Society

Across Slovenia

Together for a Better Society Initiative participated this year in the EWR with a demonstration on how much packaging waste we, as individuals, produce per year. Packaging waste was displayed in waste bins located in city centres, markets and on other popular locations where people are frequently passing by.

It raised awareness about our high usage of packaging and promoted the reduction of packaging use and responsible, sustainable consumption.

The demonstration took place in 12 cities and villages across Slovenia. Besides the demonstration, waste management companies also distributed waste diaries so that they could monitor how much packaging they are producing and how they could avoid it as well as to give advices on how to reduce their packaging use in their everyday life. A set of communication materials (press releases, infographics) was also shared on their website, social media and with the media.



Find out more about this action in the [good practice document](#).



E. What is the role of the EWR in the current waste situation?

Why is the EWR important?

Waste is a pressing environmental, social and economic issue. Increasing consumption of resources generates large amounts of waste; this increase in the amount of waste to be managed requires more collection and treatment infrastructures, the cost of which puts a strain on the budgets of local and regional public authorities. For instance, household waste has doubled in weight since 1970 and stayed at a high level since 15 years. In the EU28, **475 kg of municipal waste** were generated **per person in 2014**¹. The amount of municipal waste generated varies significantly across Member States, reaching up to almost 760 kg/capita in some countries². This waste is the result of non-sustainable production and consumption. Waste management trends in Europe are slowly improving, but huge discrepancies in performance remain.

The EWR draws attention to these issues by promoting good practices of waste reduction and spreading them to the wider public.

Our objectives are to:

- Raise awareness about waste reduction, product reuse and materials recycling strategies, and related European Union and Member States policies;
- Highlight the work accomplished by various actors, through concrete examples of awareness-raising actions about waste reduction, product reuse, and materials recycling;
- Mobilise and encourage the public and all target groups to concentrate on four key action themes;
- Reinforce the EWR stakeholders' capacities by providing them with targeted communication tools and training;
- Assess the impact of communication actions on concrete behaviour change regarding consumption and waste management patterns.

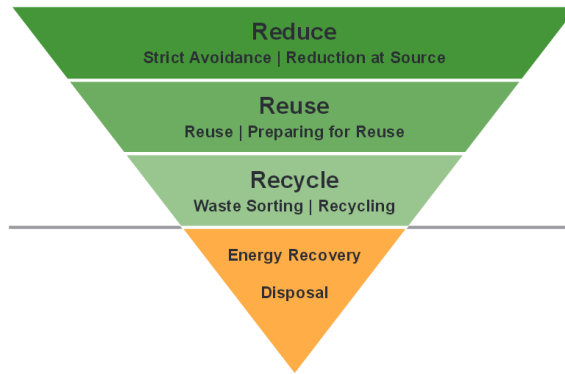
The core of the message: 3RS and a clean-up

The actions implemented in the EWR address the "3Rs": Reduce waste, Reuse products, Recycle materials. The "3Rs" represent the options which should be considered first when elaborating a waste management strategy. Following the hierarchy illustrated below, reducing waste should always be the first priority. In fact, one of the most powerful slogans of the EWR targets the prevention of waste production:

'The best waste is the one that is not produced!'

¹ According to Eurostat, 475 kg of waste was generated per inhabitant in the EU28 in 2014. Source: [Eurostat](#)

² Ibidem



Reduce means using fewer resources in the first place and includes strict avoidance as well as reduction at source. The second-best option is to reuse products, including preparation for reuse. The third priority, and last waste management option included in the EWWR, is materials recycling.

The EWWR also coordinates a Europe-wide annual clean-up day called "[Let's Clean Up Europe](#)". Action Developers organised actions on this issue during the European Week for Waste Reduction 2016, by implementing Clean-Up activities in their area.

What's next?

For the past years the European Week for Waste Reduction (EWWR) has established itself as a major communication instrument for issues related to waste and sustainable resource management. It became a key channel for public and private actors, civil society and individuals to raise awareness about the "3Rs": Reduce, Reuse, Recycle and Clean-Ups. In June 2017, the current funding of the LIFE+ programme is finishing, therefore **the EWWR project is getting ready for a new phase**. In order to ensure the European coordination of the EWWR campaign a European Steering Committee was created, in which both public and private actors are invited to become members.

For more information about the future of the project please see [The EWWR – the success story continues](#). The EWWR mission is not over yet! Support the EWWR and raise awareness about waste reduction with us!

**The European Week for Waste Reduction will take place between
18 and 27 November in 2017!
Get ready for some actions!**



F. The European Week for Waste Reduction and its Partners, a Life+ Project

Project Partners



ACR+, the Association of Cities and Regions for sustainable Resource Management, is an international network of cities and regions who share the aim of promoting smart resource consumption and sustainable waste management through prevention at source, reuse and recycling. ACR+ aims to develop expertise and skills of public authorities in waste, product, and resource policies, encourage practical action in waste management and sustainable consumption, and promote cooperation and partnership to develop eco-efficient solutions. **ACR+ is the coordinator of the LIFE+ Project European Week for Waste Reduction.**



AICA, the International Association for Environmental Communication (Italy), is a cultural project that aims to understand, study, and promote (inter)national environmental communication actions. It creates connections between different actors - institutions, associations, and businesses - at different levels to encourage them to exchange best practices on implementing environmental policies.



ARC, the Catalan Waste Agency (Catalonia, Spain), is the public entity in charge of the integrated management of municipal, industrial, healthcare and agricultural waste in Catalonia. The objectives of ARC include the promotion of waste prevention and selective waste collection and to stimulate and advise on valorisation, reuse and recycling, among others.



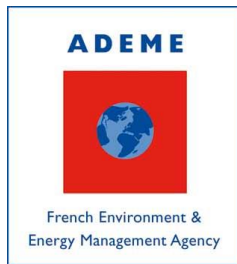
IBGE-BIM, Brussels Environment (Belgium) is the public administration for the environment and energy in the Brussels-Capital Region, in charge of all environmental issues. Regarding waste, IBGE-BIM is in charge of elaborating and implementing the Brussels-Capital waste prevention and waste management programme, aiming to reduce waste production and to sustainably manage the waste produced. IBGE-BIM has almost 20 years of practical experience in the area of the 3Rs.



NWMD, the National Waste Management Directorate of Hungary, is responsible for the coordination of the complete Hungarian waste management system. Their main tasks are focused on taking part in the prevention of pollution and waste generation, as well as organising the waste collection and recovery of different waste flows. More than 100 waste management experts work for NWMD in direct contact with the principal actors from the waste industry in Hungary.



Project co-financer



ADEME, the French Environment and Energy Management Agency (France), is a public agency under the joint supervision of the French Ministries for Ecology, Energy, Sustainable Development and Spatial Planning, and for Higher Education and Research. ADEME participates in the implementation of public policies in the fields of the environment, energy, sustainable development, waste management, air quality and noise control. ADEME co-funds the LIFE+ Project European Week for Waste Reduction.

The EWR - a Life+ project



The LIFE+ programme is the EU's financial instrument for the environment, aiming to contribute to the implementation, updating and development of environmental policy by co-financing projects with European added value.

The LIFE+ programme consists of three components: Nature and Biodiversity, Environmental Policy and Governance, and Information and Communication. The EWR is supported by the "Information and Communication" component of the LIFE+ Programme from July 2013 to June 2017.

The Life+ Information and Communication programme aims at disseminating information and raises awareness on environmental issues, including forest fire prevention. Furthermore, it has the objective of providing support for accompanying measures, such as information, communication actions and campaigns, and conferences and training.

Contacts:

Maëva Voltz: mv@acrplus.org (Tel: +32 2 234 65 04)

EWR Technical Secretariat: contact@ewwr.eu

www.ewwr.eu





ANNEX 1

List of EWWR 2016 nominees

Administration/Public Authorities			
Country/Region	Coordinator	Action Developer	Name of Action
Andorra	Natàlia Rovira	Centre Andorra Sostenible	"Vides envasades" ("Packaged lifes")
Austria	Wilhelm Himmel	Günther Illitsch	Der große Steirische Frühjahrsputz – The Big Styrian Springcleaning
Belgium	Anja Van Campenhout	Administration communale Etterbeek	"Give-hotte de St-Nicolas"
Belgium	Sandrine Chaboud	Ville de la Louvière	La Louviere: zero waste objective
Bulgaria	Nikolai Sidjimov	RIEW-Smolyan	"Be Eco, save money" – "Week without bags and packaging"
Germany	Miriam Dane	Landkreis Regensburg - Landratsamt	Gib' Dir den Rest! / Give yourself the final leftovers!
Spain	Berta Iribarren	Ayuntamiento de Utebo	Travel with Recycling
Spain	Aitor Saez de Cortazar	Cuadrilla de Ayala.	Reducing the amount of recyclable and organic waste in domestic waste bags and promoting the new service for selective collection of the organic waste
Spain	Elena Fernández	EMULSA	The EWWR in Gijón
Spain	Josep Maria Tost	Consell Comarcal de La Selva	La Cuina de les Sobrances (Cooking with Leftovers)
Luxembourg	The EWWR Secretariat	European Parliament - EMAS unit	Waste Week events
France	Manuela Alves Marinho	Communautés de Communes of the Bigouden region (north and south)	Creative Textile Swap
Hungary	Eszter Tanka	KEMENES VULKÁN PARK – Kemenes Volcano Park	Green Christmas
Italy	Francesca Davoli	Comune di Tollo	No Waste
Malta	Alexandra Vella	Siggiewi Local Council	Reducing Packaging Waste in the Christmas Season
Portugal	Pedro Machado	Quinta Pedagógica de Braga	Replacing of bread paper bags by bread cloth bags at "Do Grão ao Pão" activity



Portugal	Rita Rebelo	União das Freguesias de Custóias, Leça do Balio e Guifões	Creation of reusable cloth bags to store the children's afternoon snacks.
Portugal	Sofia Oliveira	Câmara Municipal de Guimarães - Laboratório da Paisagem	Supermarket Promotional Actions - Packaging Waste Reducing
Portugal	Joao Dias Coelho	Câmara Municipal de Oeiras	Children's Theatre "The Girl who collected garbage!"
Portugal	Dalia Leal	Parque Natural do Faial / Azorina S.A.	Playing with Corks
Sweden	Ingegerd Svantesson	Kretslopp och vatten, Göteborgs stad	Förpackningsspanarna/Package Scouts

Association/NGO			
Country/Region	Coordinator	Action Developer	Name of Action
Belgium	Anja Van Campenhout	Le Relais du Triporteur	« Ce n'est pourtant pas difficile » (It is not so complicated)
Belgium	Sandrine Chaboud	RESSOURCES	Pavillon de la récup'
Croatia	The EWWR Secretariat	Udruga Zelena Istra /Association Green Istria	Reuse day in Rojc!
Dominican Republic	Ysaías Lara Kevelier	José Ramón Solano	CLASIFICACIÓN DE RESIDUOS Y RECICLAJES
Germany	Miriam Danne	Ökolöwe Umweltbund e.V.	No Plastic in the Bin! - Prevention of plastic in organic waste
Spain	Berta Iribarren	A Todo Trapo Zaragoza, S.L.U.	Against the climate change, I Reuse, and you?
Spain	Elena Fernandez Martinez	Riquirraque EMAUS	Against climate change, I reuse, and you ?, "Emaus: Visits to the Ekocenter and knows a center of preparation for the reuse " and " Better that throw it, that change of hand ".
Spain	Aitor Saez de Cortazar	KOOPERA S.COOP	Against climate change, I reuse, and you?!
Spain	Josep Maria Tost	GETE-Ecologists in Action	La Torre contra el malbaratament alimentari (La Torre against food waste)
France	Manuela Alves Marinho	The Acajou Alternatives association and the émiCité consulting firm	Waste prevention: the driving force for social innovation in home care



Hungary	Eszter Tanka	Barangoló Közhasznú Egyesület (Barangoló Public Association)	Zero Waste EWWR in Végegyháza
Italy	Francesca Davoli	Plastic Food Project	The old time's snack
Malta	Alexandra Vella	Youth for The Environment	Thanks, but No Thanks!
Portugal	Dalia Leal	Associação Agrícola da Ilha das Flores	Workshop-AgroHorta
Portugal	Rita Rebelo	ADCE – Associação de Desenvolvimento do Concelho de Espinho	Creative Reuse
Sweden	Ingegerd Svantesson	En Köpfri Dag/Buy Nothing Day	En Köpfri Dag/Buy Nothing Day
UK - Scotland	Eleanor Dillon	Soil Association / Food for Life Scotland	'Waste Warriors' – Drawing Competition & Twinning

Business/Industry

Country/Region	Coordinator	Action Developer	Name of Action
Belgium	Anja Van Campenhout	Farm.Coop	Re-use it!
Germany	Miriam Danne	Bünting Unternehmensgruppe with the supermarket chains "familia" and "combi"	Shopping with less packaging waste
Spain	Berta Iribarren	General Motors España, S.L.	Diary of 1 week saving wastes and energy: our workers experience
Spain	Elena Fernandez Martinez	MG LAB	In Gijón It is Eat healthy and ecological / (Gijón Se Come Sostenible).
Spain	Aitor Saez de Cortazar	Unialco SL	Integrated management of food and other types of waste
Spain	Josep Maria Tost	Caprabo	Jo em comprometo! (I commit myself !)
Hungary	Eszter Tanka	MAD HOTEL ÉS IRODA KFT./Park Inn by Radisson Budapest	Responsible Action Park Inn Budapest
Italy	Francesca Davoli	Lazio Ambiente spa	Books on Pallets
Malta	Alexandra Vella	Mimcol Go Green Initiative	Malta Investment Management Company Limited



Portugal	Pedro Machado	Hibiscus Loja Bio	Buy in Bulk without packaging
Sweden	Ingegerd Svantesson	Gram Malmö	Bring Your Own
Slovenia	Sebastijan Zupanc	ZEOS, d.o.o.	E-waste Governance
UK - Scotland	Eleanor Dillon	Kilted Frog Delicatessen	Reusable coffee cup & waste free living customer engagement
France	Manuela Alves Marinho	UMIH Corsica	RISPETTU PROJECT SUSTAINABLE HOTEL SECTOR

Educational establishment

Country/Region	Coordinator	Action Developer	Name of Action
Belgium	Anja Van Campenhout	Ecole La Futaie	"Aux gourdes, citoyens!"
Spain	Berta Iribarren	Colegio Juan de Lanuza	Celebrate '0 Waste Day'
Spain	Elena Fernandez Martinez	Institute de education secondary "Alto Nalón"	"Visit to the Food Bank ", " Workshop to elaborate gift bags from milk bricks or similar ", " Sponsorship of a chimpanzee through the campaign "and "Making briquettes of recycled paper ".
Spain	Aitor Saez de Cortazar	Ikastola Iparragirre	Un jardín para todos (A garden for everyone)
Spain	Josep Maria Tost	Escola Lluçanès (Lluçanès Primary School)	We Are a Sustainable Community
France	Manuela Alves Marinho	Mrs Isabelle Gauthey, Social and Economic Sciences teacher	Combating food waste in the canteen: smart bins
Italy	Francesca Davoli	Istituto Comprensivo Statale "Leonardo da Vinci"	Low Cost Park Design
Lithuania	Lina Valintele	Kaunas University of Technology	Consumption and production without waste



Malta	Alexandra Vella	Maria Regina College Mosta Primary A	Creating Maths Resources from Packaging Waste
Portugal	Dalia Leal	EB1/JI Irmãos Goulart, Fontinhas	"Felismina cardstock, John Cardboard, Maria Botelha and Chico Plastik a big mess"
Portugal	Rita Rebelo	Jardim de Infância de Portelinha nº 2 (Kindergarten)	Flower Garden
Portugal	Joana Xavier	Escola Alemã de Lisboa	Where are the spoons?
Romania	Maeva Voltz	Technical University of Cluj-Napoca	Entrepreneurship Platform for a better management of packaging in the Circular Economy - PAEC
UK - Scotland	Eleanor Dillon	Edinburgh University & Changeworks	Coffee Cup Campaign
Germany	Miriam Danne	Europaschule Bornheim	There is no planet B ornheim
Hungary	Eszter Tanka	Békéscsaba SZC Vásárhelyi Pál Szakgimnáziuma és Kollégiuma Pál Vásárhelyi Vocational High School and College	Think more, use less packaging!
Slovenia	Sebastijan Zupanc	Sencur Primary School	Recycling - the way of living

Citizen(s)

Country/Region	Coordinator	Action Developer	Name of Action
Belgium	Sandrine Chaboud	Groupement de familles	Family's challenge
Germany	Miriam Danne	Das Experiment Gelber Sack/ Experiment Yellow Bag – Ms. Evelyn Spillmann	The experiment Yellow bag. + Round Table Packaging Waste Hildesheim
Spain	Josep Maria Tost	Javier Ruiz Rojas	Caçadors de Trastets (Junk Hunters)
France	Manuela Alves Marinho	OMSD (Opération Muret Sans Déchets, waste-free Muret)	"Opération 100 Déchets et DéfiMégots" (100 waste and cigarette butts



			challenge)
Hungary	Eszter Tanka	Burgmann Nóra	Waste Reduction with Green Maths (Hulladékcsökkentés a Zöld Matekkal)
Italy	Francesca Davoli	Comitato Macanno	Car Boot Sale – Green Edition
Malta	Alexandra Vella	Fabienne Briffa	Tips on Facebook

Other

Country/Region	Coordinator	Action Developer	Name of Action
Spain	Elena Fernandez Martinez	FUNDACIÓN POR LA ACCIÓN SOCIAL MAR DE NIEBLA	“Environmental Film Cycle”, “Responsible shopping and buying workshop”, “2nd Chance Market”, Internal Protocol Mar de Niebla commitment to the environment” y “Hunting Pokebasura”.
Spain	Aitor Saez de Cortazar	Cristina Enea Foundation and San Marcos Waste Community	Eskolan konposta! (Compost at School!)
France	Manuela Alves Marinho	Emilie JOUET	Promotion of reduction, recycling and repurposing of waste generated by healthcare activity
Hungary	Eszter Tanka	PontVelem Program	PontVelem Program in EWWR
Italy	Francesca Davoli	University of Gastronomic Sciences	Systemic Food Design
Malta	Alexandra Vella	WEEE Malta	Get WEEE for free
Portugal	Rita Rebelo	MADI – Movimento de Apoio ao Diminuido Intelectual de Vila do Conde	Open Week for a healthy and quality 100% food – everything is useful
Slovenia	Sebastijan Zupanc	Chamber of Local Public Economy	Together for a Better Society